



# Site Details Map

Ft Myers, FL  
7916 Drew Cir, Fort Myers, Florida, 33967, FreshPoint  
Ring: 5, 10, 15 Miles

Prepared by Stephen Wright  
Latitude: 26.487128  
Longitude: -81.825631



### This site is located in:

<b>City:</b>	San Carlos Park CDP	<b>County:</b>	Lee County
<b>State:</b>	Florida	<b>Census Tract:</b>	12071050201
<b>ZIP Code:</b>	33967	<b>Census Block</b>	120710502012
<b>CBSA:</b>	Cape Coral-Fort Myers, FL Metropolitan Statistical Area (15980)		



# Executive Summary

Ft Myers, FL  
 7916 Drew Cir, Fort Myers, Florida, 33967, FreshPoint  
 Rings: 5, 10, 15 mile radii

Prepared by Stephen Wright  
 Latitude: 26.487128210  
 Longitude: -81.82563130

	5 miles	10 miles	15 miles
<b>Population</b>			
2000 Population	46,610	177,483	388,411
2010 Population	68,136	248,262	524,401
2013 Population	70,083	257,384	543,717
2018 Population	75,233	278,838	588,918
2000-2010 Annual Rate	3.87%	3.41%	3.05%
2010-2013 Annual Rate	0.87%	1.12%	1.12%
2013-2018 Annual Rate	1.43%	1.61%	1.61%
2013 Male Population	48.7%	48.6%	48.9%
2013 Female Population	51.3%	51.4%	51.1%
2013 Median Age	49.7	50.9	47.3

In the identified area, the current year population is 543,717. In 2010, the Census count in the area was 524,401. The rate of change since 2010 was 1.12% annually. The five-year projection for the population in the area is 588,918 representing a change of 1.61% annually from 2013 to 2018. Currently, the population is 48.9% male and 51.1% female.

### Median Age

The median age in this area is 47.3, compared to U.S. median age of 37.3.

### Race and Ethnicity

2013 White Alone	90.8%	84.9%	81.4%
2013 Black Alone	2.0%	6.5%	8.7%
2013 American Indian/Alaska Native Alone	0.2%	0.3%	0.4%
2013 Asian Alone	2.0%	1.8%	1.6%
2013 Pacific Islander Alone	0.0%	0.1%	0.1%
2013 Other Race	3.4%	4.4%	5.7%
2013 Two or More Races	1.6%	1.9%	2.2%
2013 Hispanic Origin (Any Race)	12.8%	15.0%	20.5%

Persons of Hispanic origin represent 20.5% of the population in the identified area compared to 17.4% of the U.S. population. Persons of Hispanic Origin may be of any race. The Diversity Index, which measures the probability that two people from the same area will be from different race/ethnic groups, is 54.8 in the identified area, compared to 62.1 for the U.S. as a whole.

### Households

2000 Households	20,051	80,839	166,442
2010 Households	29,250	112,562	224,058
2013 Total Households	30,104	116,604	231,999
2018 Total Households	32,404	126,294	251,008
2000-2010 Annual Rate	3.85%	3.37%	3.02%
2010-2013 Annual Rate	0.89%	1.09%	1.08%
2013-2018 Annual Rate	1.48%	1.61%	1.59%
2013 Average Household Size	2.23	2.16	2.31

The household count in this area has changed from 224,058 in 2010 to 231,999 in the current year, a change of 1.08% annually. The five-year projection of households is 251,008, a change of 1.59% annually from the current year total. Average household size is currently 2.31, compared to 2.30 in the year 2010. The number of families in the current year is 149,176 in the specified area.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



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	5 miles	10 miles	15 miles
<b>Median Household Income</b>			
2013 Median Household Income	\$54,615	\$50,038	\$48,921
2018 Median Household Income	\$65,739	\$59,212	\$57,196
2013-2018 Annual Rate	3.78%	3.42%	3.17%
<b>Average Household Income</b>			
2013 Average Household Income	\$79,352	\$75,989	\$71,073
2018 Average Household Income	\$90,464	\$87,246	\$81,762
2013-2018 Annual Rate	2.66%	2.80%	2.84%
<b>Per Capita Income</b>			
2013 Per Capita Income	\$34,589	\$34,646	\$30,504
2018 Per Capita Income	\$39,428	\$39,713	\$35,015
2013-2018 Annual Rate	2.65%	2.77%	2.80%

Current median household income is \$48,921 in the area, compared to \$51,314 for all U.S. households. Median household income is projected to be \$57,196 in five years, compared to \$59,580 for all U.S. households

Current average household income is \$71,073 in this area, compared to \$71,842 for all U.S. households. Average household income is projected to be \$81,762 in five years, compared to \$83,667 for all U.S. households

Current per capita income is \$30,504 in the area, compared to the U.S. per capita income of \$27,567. The per capita income is projected to be \$35,015 in five years, compared to \$32,073 for all U.S. households

<b>Housing</b>			
2000 Total Housing Units	26,260	111,787	216,382
2000 Owner Occupied Housing Units	16,613	59,835	124,330
2000 Renter Occupied Housing Units	3,438	21,005	42,111
2000 Vacant Housing Units	6,209	30,947	49,941
2010 Total Housing Units	40,817	168,517	320,781
2010 Owner Occupied Housing Units	22,547	78,477	156,291
2010 Renter Occupied Housing Units	6,703	34,085	67,767
2010 Vacant Housing Units	11,567	55,955	96,723
2013 Total Housing Units	42,167	173,914	330,577
2013 Owner Occupied Housing Units	22,542	78,506	155,839
2013 Renter Occupied Housing Units	7,561	38,098	76,160
2013 Vacant Housing Units	12,063	57,310	98,578
2018 Total Housing Units	44,952	185,386	352,353
2018 Owner Occupied Housing Units	24,652	86,243	171,315
2018 Renter Occupied Housing Units	7,752	40,051	79,693
2018 Vacant Housing Units	12,548	59,092	101,345

Currently, 47.1% of the 330,577 housing units in the area are owner occupied; 23.0%, renter occupied; and 29.8% are vacant. Currently, in the U.S., 56.4% of the housing units in the area are owner occupied; 32.3% are renter occupied; and 11.3% are vacant. In 2010, there were 320,781 housing units in the area - 48.7% owner occupied, 21.1% renter occupied, and 30.2% vacant. The annual rate of change in housing units since 2010 is 1.35%. Median home value in the area is \$136,321, compared to a median home value of \$177,257 for the U.S. In five years, median value is projected to change by 5.69% annually to \$179,801.

**Data Note:** Income is expressed in current dollars

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.



# Demographic and Income Profile

Ft Myers, FL  
 7916 Drew Cir, Fort Myers, Florida, 33967, FreshPoint  
 Ring: 5 mile radius

Prepared by Stephen Wright  
 Latitude: 26.487128210  
 Longitude: -81.82563130

Summary	Census 2010	2013	2018
Population	68,136	70,083	75,233
Households	29,250	30,104	32,404
Families	19,020	19,463	20,812
Average Household Size	2.23	2.23	2.23
Owner Occupied Housing Units	22,547	22,542	24,652
Renter Occupied Housing Units	6,703	7,561	7,752
Median Age	47.7	49.7	51.9
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.43%	0.99%	0.71%
Households	1.48%	0.98%	0.74%
Families	1.35%	0.87%	0.63%
Owner HHs	1.81%	1.32%	0.94%
Median Household Income	3.78%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	3,375	11.2%	3,160	9.8%
\$15,000 - \$24,999	2,659	8.8%	1,899	5.9%
\$25,000 - \$34,999	2,860	9.5%	2,472	7.6%
\$35,000 - \$49,999	4,590	15.2%	4,312	13.3%
\$50,000 - \$74,999	6,075	20.2%	6,116	18.9%
\$75,000 - \$99,999	3,461	11.5%	4,932	15.2%
\$100,000 - \$149,999	4,054	13.5%	6,050	18.7%
\$150,000 - \$199,999	1,335	4.4%	1,747	5.4%
\$200,000+	1,694	5.6%	1,717	5.3%
Median Household Income	\$54,615		\$65,739	
Average Household Income	\$79,352		\$90,464	
Per Capita Income	\$34,589		\$39,428	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,742	4.0%	2,685	3.8%	2,845	3.8%
5 - 9	2,864	4.2%	2,763	3.9%	2,811	3.7%
10 - 14	3,033	4.5%	2,856	4.1%	2,881	3.8%
15 - 19	4,926	7.2%	4,749	6.8%	4,681	6.2%
20 - 24	5,153	7.6%	5,141	7.3%	4,791	6.4%
25 - 34	6,336	9.3%	6,932	9.9%	7,685	10.2%
35 - 44	6,789	10.0%	6,364	9.1%	6,590	8.8%
45 - 54	8,529	12.5%	8,313	11.9%	7,966	10.6%
55 - 64	10,240	15.0%	10,852	15.5%	11,889	15.8%
65 - 74	10,375	15.2%	11,433	16.3%	13,675	18.2%
75 - 84	5,703	8.4%	6,223	8.9%	7,233	9.6%
85+	1,446	2.1%	1,773	2.5%	2,188	2.9%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	62,459	91.7%	63,619	90.8%	66,952	89.0%
Black Alone	1,295	1.9%	1,420	2.0%	1,736	2.3%
American Indian Alone	128	0.2%	129	0.2%	136	0.2%
Asian Alone	1,206	1.8%	1,387	2.0%	1,814	2.4%
Pacific Islander Alone	12	0.0%	15	0.0%	22	0.0%
Some Other Race Alone	2,031	3.0%	2,386	3.4%	3,175	4.2%
Two or More Races	1,005	1.5%	1,126	1.6%	1,398	1.9%
Hispanic Origin (Any Race)	7,659	11.2%	8,967	12.8%	12,150	16.1%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

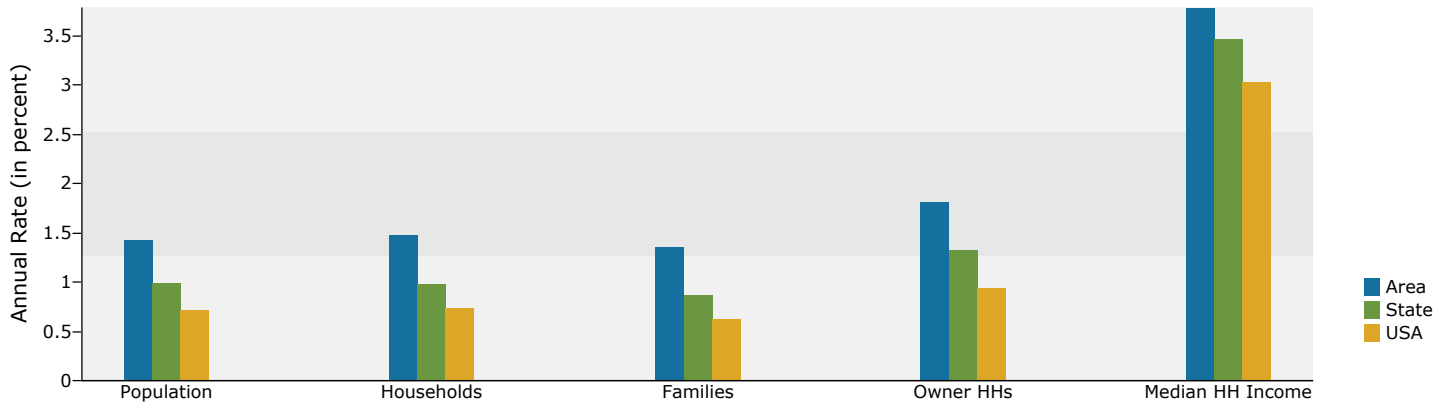


# Demographic and Income Profile

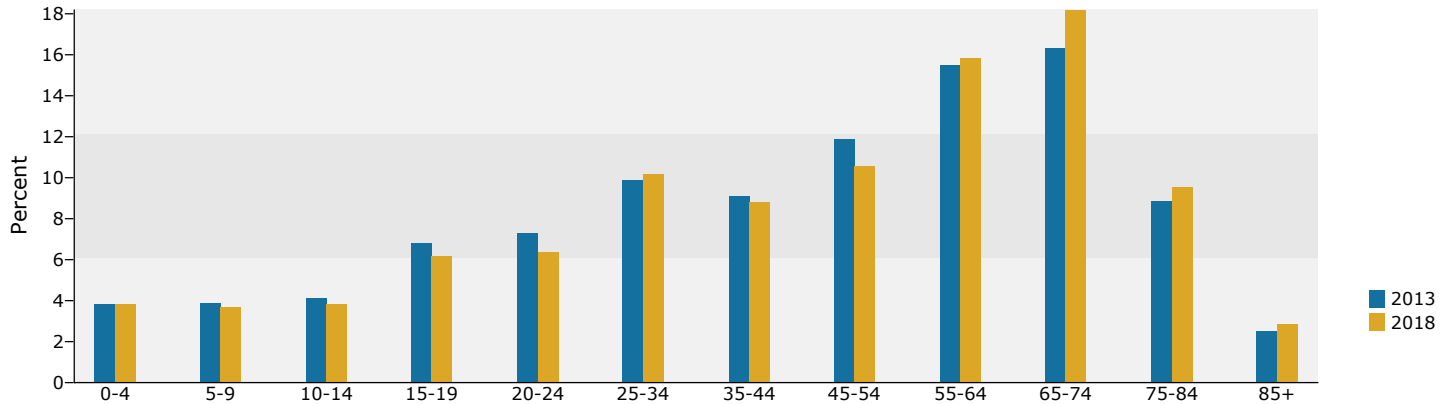
Ft Myers, FL  
 7916 Drew Cir, Fort Myers, Florida, 33967, FreshPoint  
 Ring: 5 mile radius

Prepared by Stephen Wright  
 Latitude: 26.487128210  
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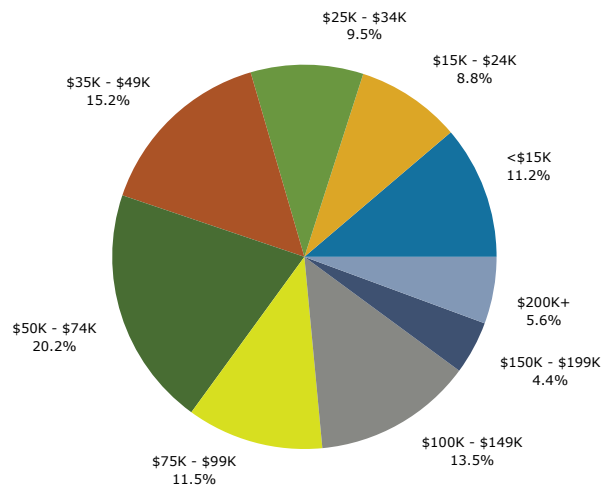
## Trends 2013-2018



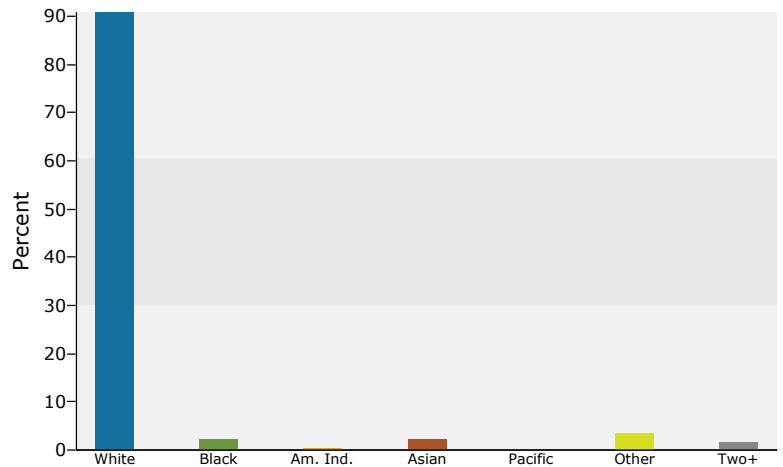
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 12.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Demographic and Income Profile

Ft Myers, FL  
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 Ring: 10 mile radius

Prepared by Stephen Wright  
 Latitude: 26.487128210  
 Longitude: -81.82563130

Summary	Census 2010	2013	2018
Population	248,262	257,384	278,838
Households	112,562	116,604	126,294
Families	69,725	71,755	77,137
Average Household Size	2.15	2.16	2.16
Owner Occupied Housing Units	78,477	78,506	86,243
Renter Occupied Housing Units	34,085	38,098	40,051
Median Age	49.5	50.9	52.7
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.61%	0.99%	0.71%
Households	1.61%	0.98%	0.74%
Families	1.46%	0.87%	0.63%
Owner HHs	1.90%	1.32%	0.94%
Median Household Income	3.42%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	13,566	11.6%	13,271	10.5%
\$15,000 - \$24,999	12,071	10.4%	8,928	7.1%
\$25,000 - \$34,999	13,990	12.0%	12,709	10.1%
\$35,000 - \$49,999	18,627	16.0%	18,137	14.4%
\$50,000 - \$74,999	20,989	18.0%	21,931	17.4%
\$75,000 - \$99,999	12,660	10.9%	18,045	14.3%
\$100,000 - \$149,999	13,306	11.4%	19,723	15.6%
\$150,000 - \$199,999	4,676	4.0%	6,453	5.1%
\$200,000+	6,720	5.8%	7,096	5.6%
Median Household Income	\$50,038		\$59,212	
Average Household Income	\$75,989		\$87,246	
Per Capita Income	\$34,646		\$39,713	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	11,407	4.6%	11,418	4.4%	12,298	4.4%
5 - 9	10,937	4.4%	11,166	4.3%	11,789	4.2%
10 - 14	10,807	4.4%	10,864	4.2%	11,679	4.2%
15 - 19	12,619	5.1%	12,354	4.8%	12,691	4.6%
20 - 24	14,154	5.7%	14,404	5.6%	13,654	4.9%
25 - 34	25,572	10.3%	26,795	10.4%	28,518	10.2%
35 - 44	25,461	10.3%	24,991	9.7%	26,622	9.5%
45 - 54	30,258	12.2%	29,836	11.6%	29,318	10.5%
55 - 64	37,245	15.0%	38,972	15.1%	42,415	15.2%
65 - 74	38,805	15.6%	42,723	16.6%	50,764	18.2%
75 - 84	23,023	9.3%	24,601	9.6%	28,437	10.2%
85+	7,973	3.2%	9,260	3.6%	10,654	3.8%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	213,779	86.1%	218,616	84.9%	231,195	82.9%
Black Alone	15,615	6.3%	16,852	6.5%	19,471	7.0%
American Indian Alone	613	0.2%	646	0.3%	726	0.3%
Asian Alone	4,066	1.6%	4,736	1.8%	6,180	2.2%
Pacific Islander Alone	144	0.1%	197	0.1%	271	0.1%
Some Other Race Alone	9,660	3.9%	11,365	4.4%	14,881	5.3%
Two or More Races	4,385	1.8%	4,971	1.9%	6,113	2.2%
Hispanic Origin (Any Race)	32,708	13.2%	38,640	15.0%	51,688	18.5%

Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

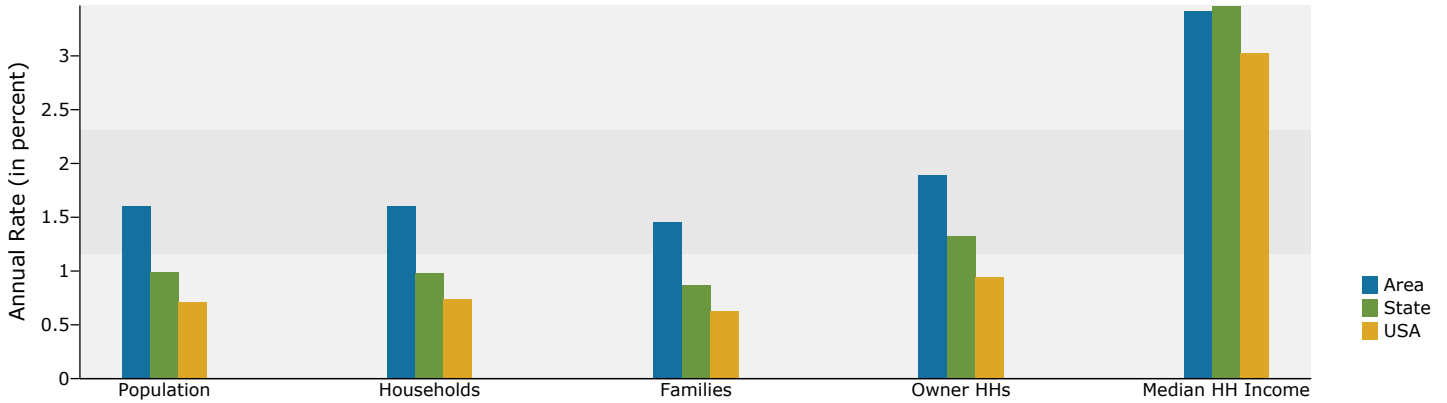


# Demographic and Income Profile

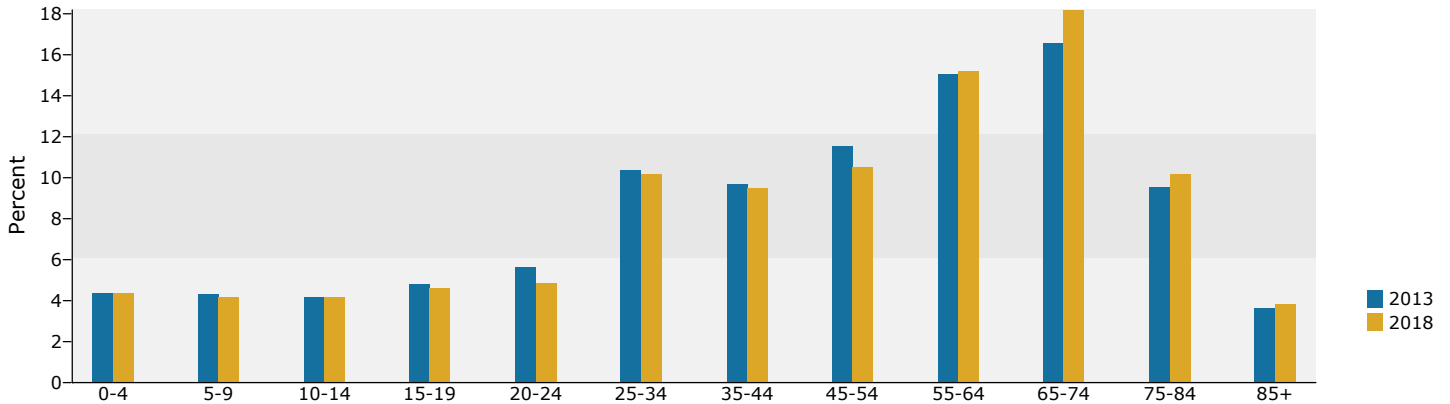
Ft Myers, FL  
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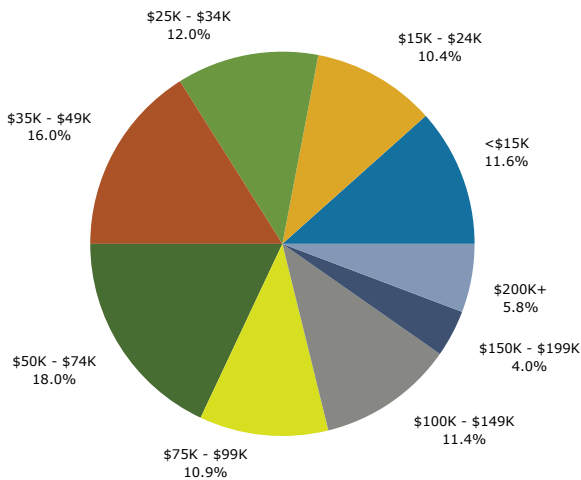
## Trends 2013-2018



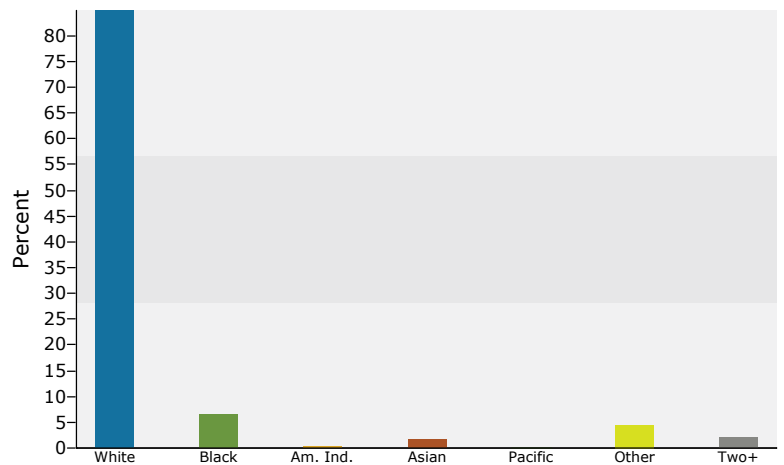
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 15.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



# Demographic and Income Profile

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 Ring: 15 mile radius

Prepared by Stephen Wright  
 Latitude: 26.487128210  
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Summary	Census 2010	2013	2018
Population	524,401	543,717	588,918
Households	224,058	231,999	251,008
Families	144,853	149,176	160,392
Average Household Size	2.30	2.31	2.31
Owner Occupied Housing Units	156,291	155,839	171,315
Renter Occupied Housing Units	67,767	76,160	79,693
Median Age	46.3	47.3	48.7
Trends: 2013 - 2018 Annual Rate	Area	State	National
Population	1.61%	0.99%	0.71%
Households	1.59%	0.98%	0.74%
Families	1.46%	0.87%	0.63%
Owner HHs	1.91%	1.32%	0.94%
Median Household Income	3.17%	3.47%	3.03%

Households by Income	2013		2018	
	Number	Percent	Number	Percent
<\$15,000	27,066	11.7%	26,551	10.6%
\$15,000 - \$24,999	24,461	10.5%	18,230	7.3%
\$25,000 - \$34,999	28,917	12.5%	26,416	10.5%
\$35,000 - \$49,999	37,558	16.2%	36,589	14.6%
\$50,000 - \$74,999	44,792	19.3%	47,044	18.7%
\$75,000 - \$99,999	26,102	11.3%	37,306	14.9%
\$100,000 - \$149,999	24,574	10.6%	36,375	14.5%
\$150,000 - \$199,999	7,948	3.4%	10,988	4.4%
\$200,000+	10,580	4.6%	11,508	4.6%
Median Household Income	\$48,921		\$57,196	
Average Household Income	\$71,073		\$81,762	
Per Capita Income	\$30,504		\$35,015	

Population by Age	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	27,147	5.2%	27,373	5.0%	29,705	5.0%
5 - 9	27,180	5.2%	27,494	5.1%	28,961	4.9%
10 - 14	27,516	5.2%	27,657	5.1%	29,508	5.0%
15 - 19	29,056	5.5%	28,357	5.2%	29,341	5.0%
20 - 24	28,330	5.4%	29,923	5.5%	28,924	4.9%
25 - 34	55,525	10.6%	58,615	10.8%	63,896	10.8%
35 - 44	58,775	11.2%	57,540	10.6%	60,444	10.3%
45 - 54	68,683	13.1%	68,064	12.5%	67,152	11.4%
55 - 64	74,736	14.3%	78,741	14.5%	86,391	14.7%
65 - 74	70,166	13.4%	77,531	14.3%	92,352	15.7%
75 - 84	41,920	8.0%	44,794	8.2%	52,301	8.9%
85+	15,367	2.9%	17,627	3.2%	19,942	3.4%

Race and Ethnicity	Census 2010		2013		2018	
	Number	Percent	Number	Percent	Number	Percent
White Alone	433,318	82.6%	442,639	81.4%	467,414	79.4%
Black Alone	44,097	8.4%	47,053	8.7%	53,307	9.1%
American Indian Alone	1,840	0.4%	1,912	0.4%	2,121	0.4%
Asian Alone	7,608	1.5%	8,741	1.6%	11,168	1.9%
Pacific Islander Alone	320	0.1%	406	0.1%	543	0.1%
Some Other Race Alone	26,561	5.1%	30,980	5.7%	39,816	6.8%
Two or More Races	10,657	2.0%	11,986	2.2%	14,550	2.5%
Hispanic Origin (Any Race)	95,214	18.2%	111,227	20.5%	145,675	24.7%

**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.



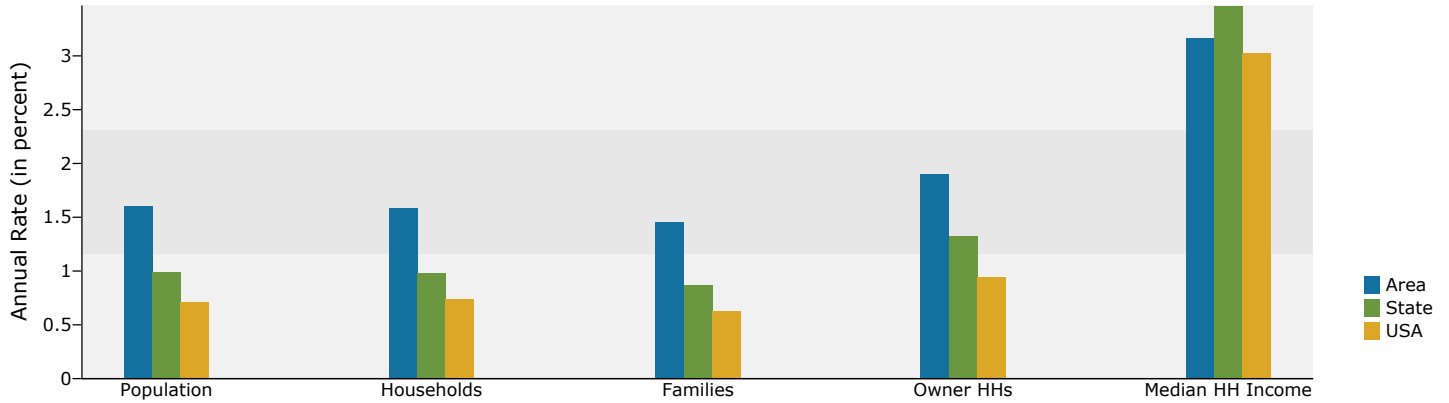


# Demographic and Income Profile

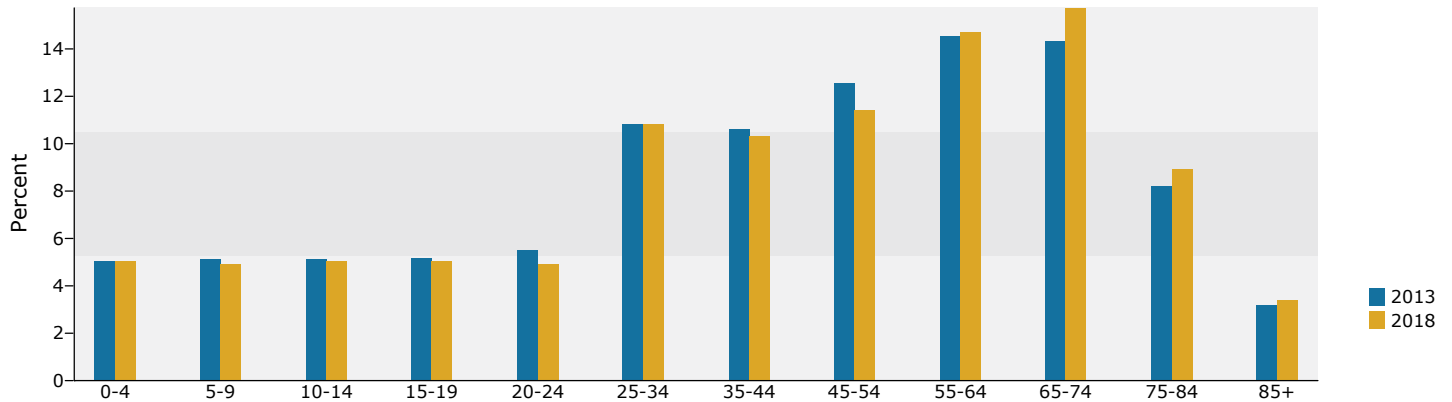
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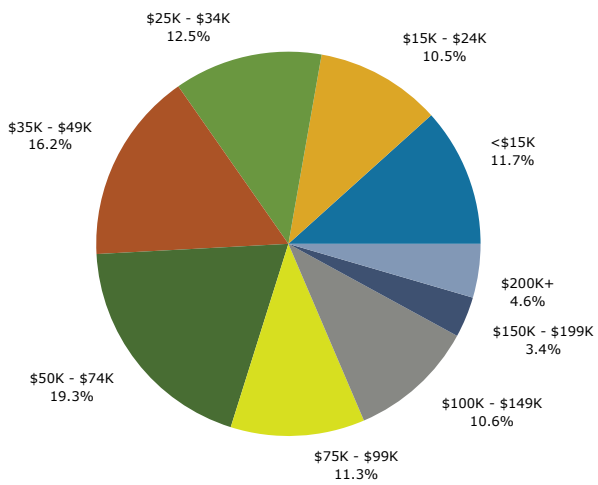
## Trends 2013-2018



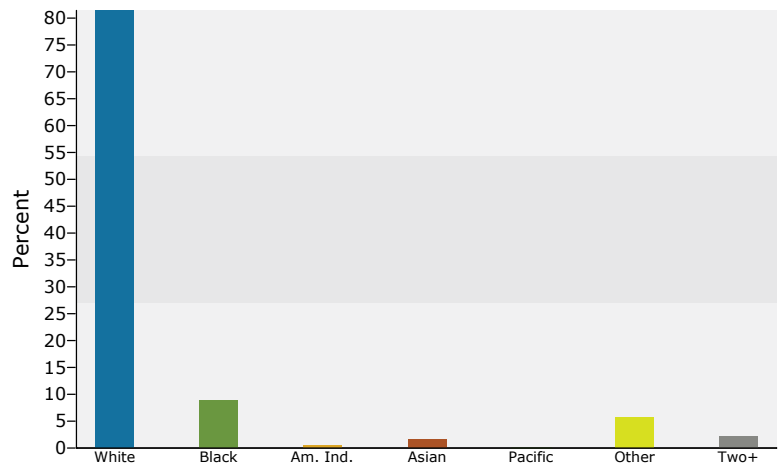
## Population by Age



## 2013 Household Income



## 2013 Population by Race



2013 Percent Hispanic Origin: 20.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.

February 19, 2014



# Business Summary

Ft Myers, FL  
 7916 Drew Cir, Fort Myers, Florida, 33967, FreshPoint  
 Rings: 5, 10, 15 mile radii

Prepared by Stephen Wright  
 Latitude: 26.487128210  
 Longitude: -81.82563130

Data for all businesses in area	5 miles	10 miles	15 miles
Total Businesses:	6,453	24,547	47,389
Total Employees:	36,073	137,483	240,913
Total Residential Population:	70,083	257,384	543,717
Employee/Residential Population Ratio:	0.51	0.53	0.44

by SIC Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture & Mining	205	3.2%	1,002	2.8%	665	2.7%	2,680	1.9%	1,674	3.5%	5,467	2.3%
Construction	738	11.4%	4,416	12.2%	2,206	9.0%	12,861	9.4%	4,693	9.9%	24,667	10.2%
Manufacturing	219	3.4%	1,241	3.4%	726	3.0%	5,773	4.2%	1,320	2.8%	9,587	4.0%
Transportation	167	2.6%	828	2.3%	610	2.5%	3,486	2.5%	1,390	2.9%	6,139	2.5%
Communication	45	0.7%	288	0.8%	183	0.7%	1,749	1.3%	331	0.7%	2,967	1.2%
Utility	13	0.2%	139	0.4%	58	0.2%	577	0.4%	132	0.3%	1,447	0.6%
Wholesale Trade	291	4.5%	1,437	4.0%	1,044	4.3%	5,621	4.1%	1,914	4.0%	8,949	3.7%
<b>Retail Trade Summary</b>	<b>905</b>	<b>14.0%</b>	<b>10,261</b>	<b>28.4%</b>	<b>3,506</b>	<b>14.3%</b>	<b>31,158</b>	<b>22.7%</b>	<b>6,429</b>	<b>13.6%</b>	<b>49,949</b>	<b>20.7%</b>
Home Improvement	47	0.7%	627	1.7%	155	0.6%	1,315	1.0%	290	0.6%	2,810	1.2%
General Merchandise Stores	16	0.2%	1,556	4.3%	61	0.2%	4,140	3.0%	108	0.2%	6,488	2.7%
Food Stores	68	1.1%	1,429	4.0%	274	1.1%	4,538	3.3%	535	1.1%	8,232	3.4%
Auto Dealers, Gas Stations, Auto Aftermarket	103	1.6%	1,010	2.8%	328	1.3%	3,327	2.4%	629	1.3%	4,992	2.1%
Apparel & Accessory Stores	101	1.6%	940	2.6%	365	1.5%	2,838	2.1%	540	1.1%	3,441	1.4%
Furniture & Home Furnishings	87	1.3%	1,244	3.4%	409	1.7%	3,031	2.2%	776	1.6%	4,131	1.7%
Eating & Drinking Places	186	2.9%	1,597	4.4%	831	3.4%	6,677	4.9%	1,509	3.2%	11,436	4.7%
Miscellaneous Retail	297	4.6%	1,858	5.2%	1,082	4.4%	5,291	3.8%	2,042	4.3%	8,420	3.5%
<b>Finance, Insurance, Real Estate Summary</b>	<b>598</b>	<b>9.3%</b>	<b>2,088</b>	<b>5.8%</b>	<b>2,734</b>	<b>11.1%</b>	<b>10,890</b>	<b>7.9%</b>	<b>4,788</b>	<b>10.1%</b>	<b>18,399</b>	<b>7.6%</b>
Banks, Savings & Lending Institutions	65	1.0%	396	1.1%	322	1.3%	2,352	1.7%	531	1.1%	3,486	1.4%
Securities Brokers	25	0.4%	92	0.3%	135	0.5%	518	0.4%	226	0.5%	775	0.3%
Insurance Carriers & Agents	77	1.2%	241	0.7%	324	1.3%	1,119	0.8%	568	1.2%	2,304	1.0%
Real Estate, Holding, Other Investment Offices	431	6.7%	1,360	3.8%	1,952	8.0%	6,900	5.0%	3,463	7.3%	11,835	4.9%
<b>Services Summary</b>	<b>3,259</b>	<b>50.5%</b>	<b>13,300</b>	<b>36.9%</b>	<b>12,729</b>	<b>51.9%</b>	<b>57,907</b>	<b>42.1%</b>	<b>24,510</b>	<b>51.7%</b>	<b>102,593</b>	<b>42.6%</b>
Hotels & Lodging	29	0.4%	340	0.9%	178	0.7%	2,474	1.8%	284	0.6%	3,878	1.6%
Automotive Services	122	1.9%	458	1.3%	436	1.8%	2,042	1.5%	891	1.9%	3,651	1.5%
Motion Pictures & Amusements	161	2.5%	1,029	2.9%	592	2.4%	3,352	2.4%	1,040	2.2%	5,911	2.5%
Health Services	309	4.8%	3,281	9.1%	1,324	5.4%	11,055	8.0%	2,204	4.7%	16,785	7.0%
Legal Services	31	0.5%	76	0.2%	235	1.0%	827	0.6%	565	1.2%	2,137	0.9%
Education Institutions & Libraries	54	0.8%	695	1.9%	214	0.9%	4,990	3.6%	404	0.9%	10,368	4.3%
Other Services	2,554	39.6%	7,422	20.6%	9,750	39.7%	33,167	24.1%	19,121	40.3%	59,865	24.8%
<b>Government</b>	<b>12</b>	<b>0.2%</b>	<b>1,071</b>	<b>3.0%</b>	<b>87</b>	<b>0.4%</b>	<b>4,782</b>	<b>3.5%</b>	<b>209</b>	<b>0.4%</b>	<b>10,749</b>	<b>4.5%</b>
<b>Totals</b>	<b>6,453</b>	<b>100%</b>	<b>36,073</b>	<b>100%</b>	<b>24,547</b>	<b>100%</b>	<b>137,483</b>	<b>100%</b>	<b>47,389</b>	<b>100%</b>	<b>240,913</b>	<b>100%</b>

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# Business Summary

Ft Myers, FL  
 7916 Drew Cir, Fort Myers, Florida, 33967, FreshPoint  
 Rings: 5, 10, 15 mile radii

Prepared by Stephen Wright  
 Latitude: 26.487128210  
 Longitude: -81.82563130

by NAICS Codes	Businesses		Employees		Businesses		Employees		Businesses		Employees	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent	Number	Percent
Agriculture, Forestry, Fishing & Hunting	31	0.5%	104	0.3%	107	0.4%	394	0.3%	238	0.5%	932	0.4%
Mining	5	0.1%	74	0.2%	8	0.0%	115	0.1%	13	0.0%	188	0.1%
Utilities	7	0.1%	54	0.1%	29	0.1%	288	0.2%	71	0.1%	837	0.3%
Construction	767	11.9%	4,529	12.6%	2,306	9.4%	13,471	9.8%	4,863	10.3%	25,581	10.6%
Manufacturing	216	3.3%	1,214	3.4%	723	2.9%	5,726	4.2%	1,302	2.7%	9,214	3.8%
Wholesale Trade	287	4.4%	1,430	4.0%	1,035	4.2%	5,596	4.1%	1,898	4.0%	8,903	3.7%
Retail Trade	713	11.0%	8,648	24.0%	2,638	10.7%	24,366	17.7%	4,846	10.2%	38,288	15.9%
Motor Vehicle & Parts Dealers	79	1.2%	846	2.3%	254	1.0%	2,857	2.1%	484	1.0%	4,020	1.7%
Furniture & Home Furnishings Stores	60	0.9%	1,046	2.9%	306	1.2%	2,266	1.6%	547	1.2%	2,959	1.2%
Electronics & Appliance Stores	24	0.4%	157	0.4%	90	0.4%	680	0.5%	207	0.4%	1,091	0.5%
Bldg Material & Garden Equipment & Supplies Dealers	46	0.7%	624	1.7%	151	0.6%	1,293	0.9%	283	0.6%	2,779	1.2%
Food & Beverage Stores	67	1.0%	1,438	4.0%	252	1.0%	4,451	3.2%	507	1.1%	8,114	3.4%
Health & Personal Care Stores	45	0.7%	514	1.4%	170	0.7%	1,405	1.0%	294	0.6%	2,218	0.9%
Gasoline Stations	25	0.4%	166	0.5%	77	0.3%	479	0.3%	149	0.3%	983	0.4%
Clothing & Clothing Accessories Stores	126	2.0%	1,037	2.9%	446	1.8%	3,179	2.3%	680	1.4%	3,887	1.6%
Sport Goods, Hobby, Book, & Music Stores	49	0.8%	643	1.8%	189	0.8%	1,351	1.0%	334	0.7%	1,776	0.7%
General Merchandise Stores	16	0.2%	1,556	4.3%	61	0.2%	4,140	3.0%	108	0.2%	6,488	2.7%
Miscellaneous Store Retailers	138	2.1%	498	1.4%	519	2.1%	1,967	1.4%	995	2.1%	3,342	1.4%
Nonstore Retailers	37	0.6%	122	0.3%	122	0.5%	298	0.2%	259	0.5%	629	0.3%
Transportation & Warehousing	134	2.1%	777	2.2%	460	1.9%	3,124	2.3%	1,118	2.4%	5,385	2.2%
Information	95	1.5%	461	1.3%	363	1.5%	2,377	1.7%	676	1.4%	4,397	1.8%
Finance & Insurance	246	3.8%	908	2.5%	1,120	4.6%	4,806	3.5%	1,928	4.1%	7,979	3.3%
Central Bank/Credit Intermediation & Related Activities	66	1.0%	398	1.1%	335	1.4%	2,397	1.7%	559	1.2%	3,570	1.5%
Securities, Commodity Contracts & Other Financial	95	1.5%	246	0.7%	438	1.8%	1,202	0.9%	772	1.6%	1,990	0.8%
Insurance Carriers & Related Activities; Funds, Trusts &	85	1.3%	264	0.7%	347	1.4%	1,207	0.9%	597	1.3%	2,419	1.0%
Real Estate, Rental & Leasing	353	5.5%	1,246	3.5%	1,594	6.5%	6,309	4.6%	2,878	6.1%	10,956	4.5%
Professional, Scientific & Tech Services	806	12.5%	2,188	6.1%	3,281	13.4%	12,488	9.1%	6,278	13.2%	20,438	8.5%
Legal Services	38	0.6%	93	0.3%	277	1.1%	974	0.7%	646	1.4%	2,399	1.0%
Management of Companies & Enterprises	27	0.4%	57	0.2%	115	0.5%	251	0.2%	193	0.4%	408	0.2%
Administrative & Support & Waste Management & Remediation	1,436	22.3%	4,387	12.2%	5,000	20.4%	15,068	11.0%	10,316	21.8%	29,667	12.3%
Educational Services	76	1.2%	738	2.0%	293	1.2%	5,221	3.8%	524	1.1%	10,629	4.4%
Health Care & Social Assistance	350	5.4%	3,554	9.9%	1,530	6.2%	12,725	9.3%	2,662	5.6%	20,349	8.4%
Arts, Entertainment & Recreation	133	2.1%	935	2.6%	516	2.1%	3,154	2.3%	912	1.9%	5,675	2.4%
Accommodation & Food Services	217	3.4%	1,973	5.5%	1,013	4.1%	9,190	6.7%	1,799	3.8%	15,355	6.4%
Accommodation	28	0.4%	335	0.9%	176	0.7%	2,467	1.8%	282	0.6%	3,871	1.6%
Food Services & Drinking Places	189	2.9%	1,638	4.5%	837	3.4%	6,723	4.9%	1,517	3.2%	11,484	4.8%
Other Services (except Public Administration)	541	8.4%	1,734	4.8%	2,332	9.5%	8,125	5.9%	4,666	9.8%	15,043	6.2%
Automotive Repair & Maintenance	100	1.5%	305	0.8%	363	1.5%	1,226	0.9%	731	1.5%	2,528	1.0%
Public Administration	12	0.2%	1,062	2.9%	84	0.3%	4,689	3.4%	209	0.4%	10,689	4.4%
<b>Total</b>	<b>6,453</b>	<b>100%</b>	<b>36,073</b>	<b>100%</b>	<b>24,547</b>	<b>100%</b>	<b>137,483</b>	<b>100%</b>	<b>47,389</b>	<b>100%</b>	<b>240,913</b>	<b>100%</b>

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February 19, 2014